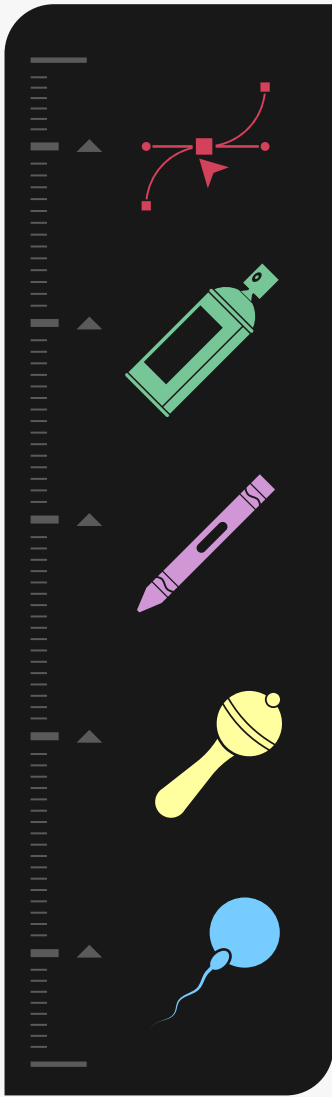


Not To Mention...

EXPERIENCE



- **REPUBLIC BIKE, Inc.** | Brand Developer, Graphic Designer
Art Direction / Brand Development / Promotion Collateral / Graphic Design / Illustration

Primary responsibilities:

- Working directly with American and Japanese clientele to design and develop brands for retail bicycles, bicycle merchandise and bike share programs
- Designing and printing vinyl graphics for application on customized corporate bicycles
- Designing promotional pamphlets aimed at acquiring corporate partnerships

- **THE FLYING HEAD CREATIVE STUDIO, LLC** | Owner
Art Direction / Web Design / Brand Development / Illustration / Content Writing

Primary responsibilities:

- Brand development consultation for small businesses and creative entrepreneurs.
- Designing graphics and illustrations for logos, websites, advertisements, promotional materials and other brand collateral
- Website design using WordPress, Wix and Squarespace platforms
- Marketing strategy and design collateral for client acquisition campaigns through email newsletters, blogs and social media

- **THE DOG BAR, Inc.** | Graphic Designer, Content Marketer
Ecommerce Management / Email Design and Marketing / Content Creation / Label & Package Design

Primary responsibilities:

- UI and UX design for ecommerce website.
- Developing and designing email marketing campaigns aimed at maintaining customer loyalty and increasing online & in-store traffic
- Editorial design and content writing & management for pet-related blog articles.
- Maintaining a constant in-depth knowledge of pet industry trends, animal health, and viral media content.

EDUCATION



- **School of the Museum Of Fine Arts | Boston, MA**
Bachelor of Fine Arts, Fifth Year Certificate
Jan. 2002 – May 2006

DISTINCTION



- Work featured in the Museum Of Fine Arts, Boston 2008
- Winner of the Traveling Fellowship Award, SMFA, Boston 2006
- Featured in Big Red & Shiny (Issue 78) 2008
- Deans Discretionary Fund Award, SMFA, Boston 2006
- Featured in juried SMFA Film and Video Annual, SMFA, Boston 2005